



Integrita

Molino Grassi Gastreet, 27-31 May, Sochi



Creiamo qualità

>5,4 K visitors
46 countries
52 sells points

160 companies-partners



1564 pizzas

394 cities



GASTREET

Presented by
METRO International
Restaurant
Show

36 chefs

35 000 stories in Instagram

8 000 posts in Instagram



Integrita

- **Developed Menu - 3 kinds of pizzas on the base of Molino Grassi flour**

- **Branding:**
 - branded booth
 - logo on menu
 - product display
 - product usage and display on pizza competition



- **Social media support**



Pizza street



Collaboration with the chef Cristian Zaghini

